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Rapsodoo
SalesFlow Pack

CRM
Sales
Electronic
Invoicing
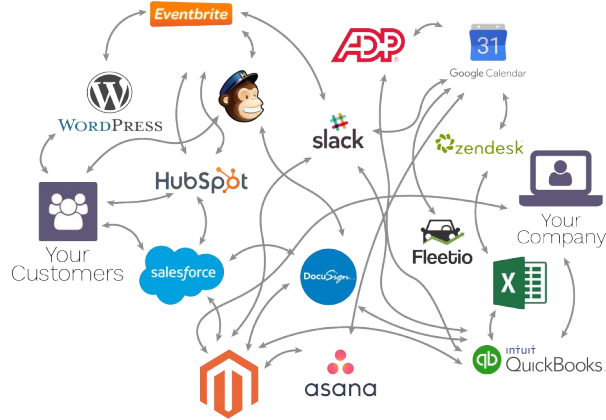
Simplify the flow with

odoo

With the Rapsodoo **CRM, Sales, and Electronic Invoicing package**, you manage the entire commercial cycle in an integrated way.
You organize contacts, support quotation and order creation, and ensure invoice issuance, delivery, and archiving, automating administrative processes and reducing errors.
It delivers a smooth flow from the first contact to invoicing, **increasing efficiency, control, and service quality.**

Rapsodoo SalesFlow Pack

CRM
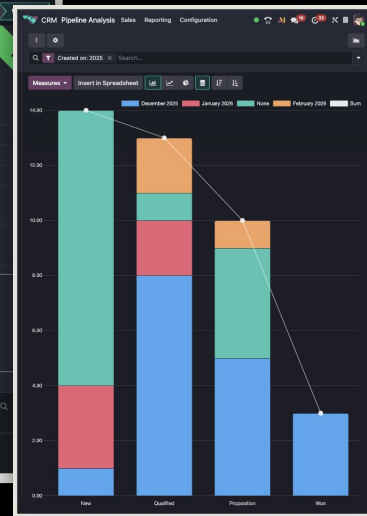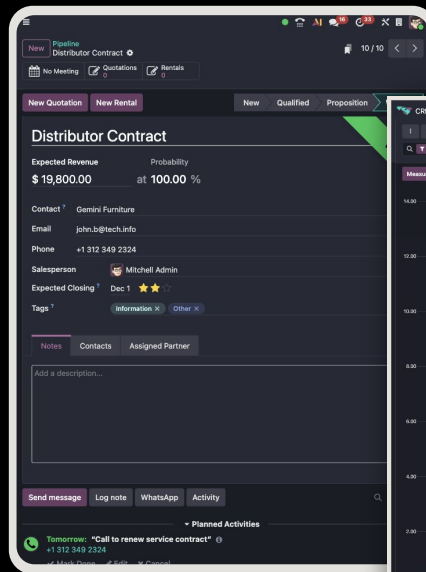
- **Modern, mobile-friendly user interface** with smart filters to provide a clearer overview of sales activities.

- **The opportunity pipeline** can be managed using drag & drop functionality, and much more.

- **Effective templates** that reduce low-value tasks, shortening operational time.

- **Opportunity analysis** with advanced filters, groupings, dropdown menus, and more.

- **CRM dashboard** to instantly view KPIs for the entire sales team.

- **Incoming leads** are automatically created following email submissions, website visits, or online form completion.
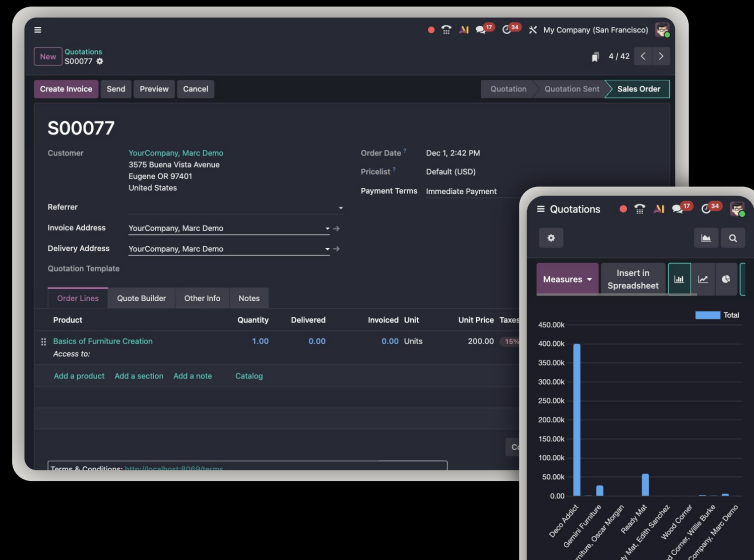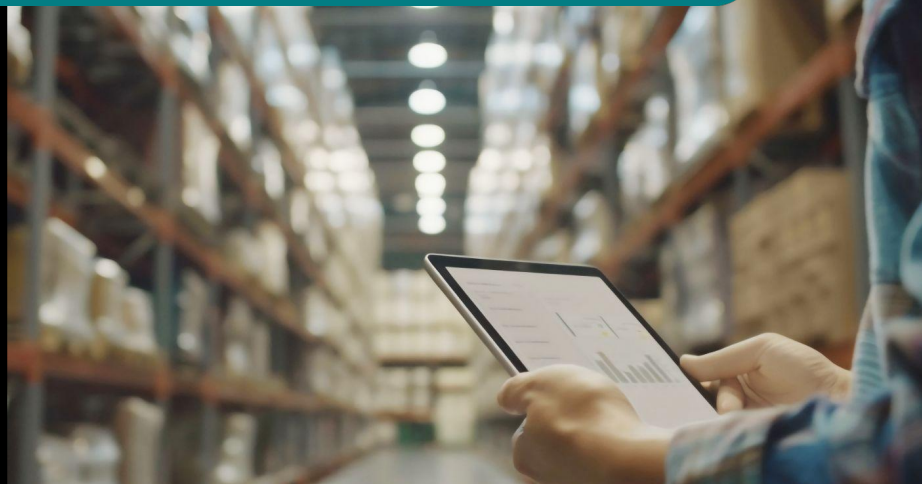
- **Management of activities, deadlines, and reminders** with direct assignment to team members.

- **Predefined or customizable dashboards** thanks to an advanced reporting system, ready to be shared with the team.

- **Analysis of potential customers** to evaluate the return on investment (ROI) of your marketing campaigns.

Rapsodoo **SalesFlow** Pack

Vendita

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Mobility to manage quotations and orders anywhere, thanks to the web and mobile interface.

Pricelists and discounts: multiple pricelists, pricing rules, and customer- or product-specific discounts.

Customer portal: a dedicated access for each user to view quotations, orders, and invoices.

Automations and integrations with CRM, Invoicing, and Warehouse.

Reports and analytics to monitor margins, sales performance, and forecasts with advanced dashboards and reports.

Electronic signature to approve quotations and contracts directly online.

Product catalog with descriptions, images, and variants to simplify customer selection.

Upselling and cross-selling: the ability to suggest alternative or complementary products during the sales process.
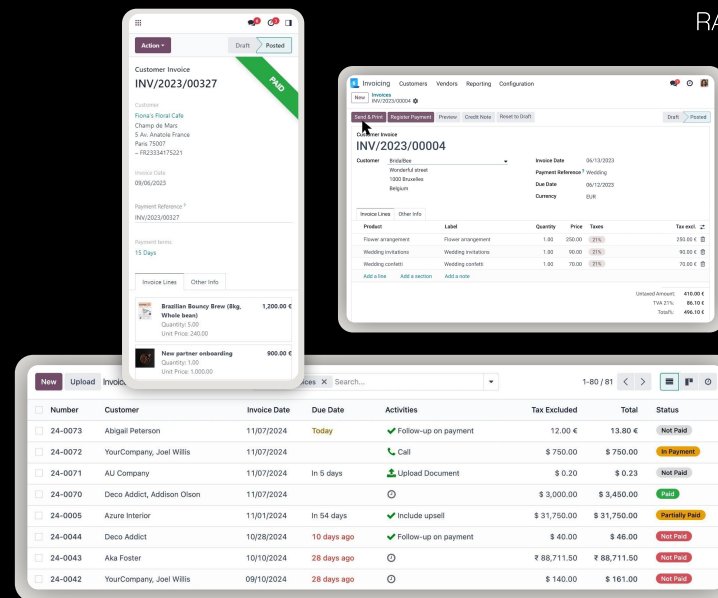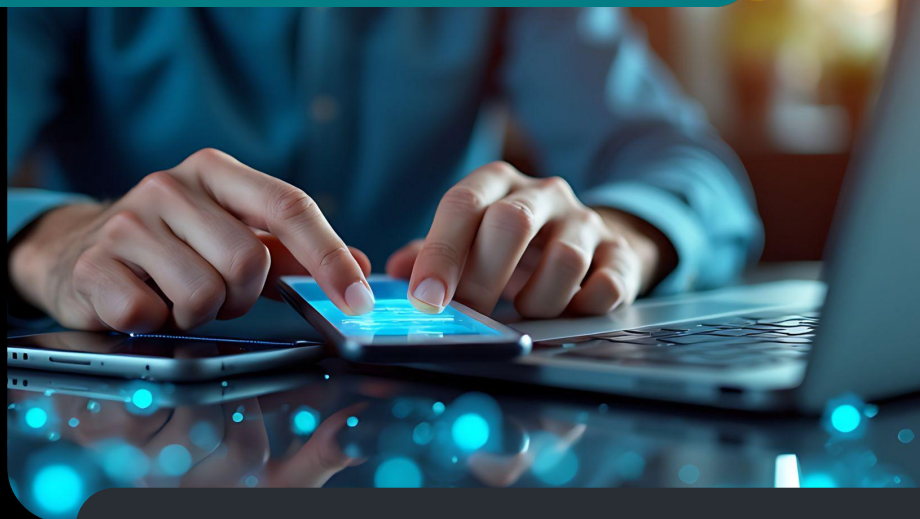
Quotations and orders in just a few clicks.

Full integration connecting sales with purchasing, warehouse, and manufacturing to ensure seamless, uninterrupted processes.

Rapsodoo **SalesFlow** Pack
Electronic Invoicing

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Receipt and recording of vendor invoices directly from the SDI, with automatic posting into the accounting system.

Data verification and validation with notifications of errors or rejections from the tax authority (Agenzia delle Entrate).

Digital archiving of all electronic invoices to meet legal requirements and enable internal consultation.

Automatic creation and submission of electronic invoices in XML format, sent directly to the tax authority (Agenzia delle Entrate) with no manual steps.

Full integration of electronic invoicing with sales, purchasing, accounting, and warehouse for a complete digital workflow.

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Project
PROPOSAL

The project
with **Rapsodoo**

CRM configuration with **stages** and **automations**

01

02

03

04

05

Creation of **quotations** and product catalog starting from the order, including online payment

Electronic invoicing with automatic transmission of the **XML** file to the SDI

Cloud SaaS environment configuration

Project testing and validation for **go-live**

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Economics

Economics

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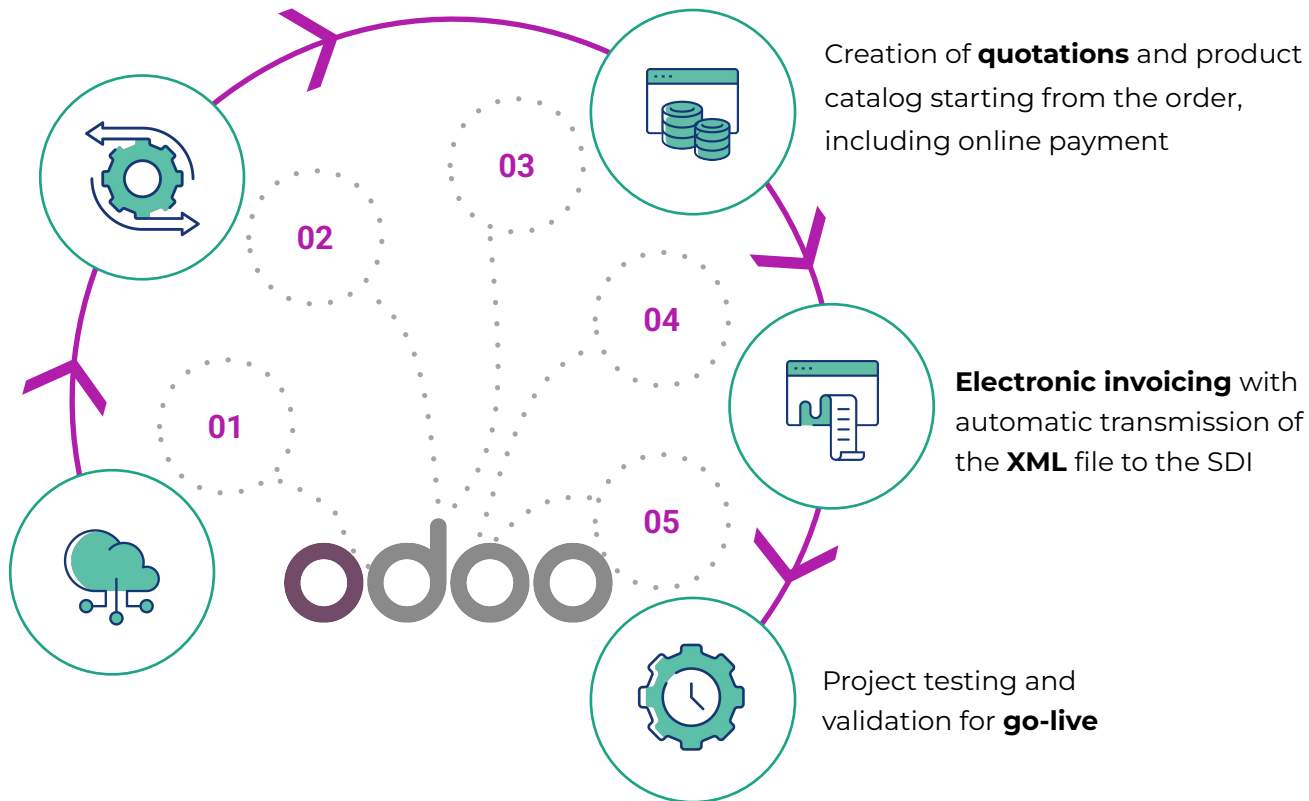
	Activity	Drivers/metrics	Implementation costs
Project	• CRM configuration • Sales app configuration • Accounting configuration • Training for a total of 8 hours • PDF guides for super users • Turnkey project	One-off fee	€ 7,000.00

Economics - OPEX

Odoo Licensing + Cloud*

Activity	Drivers/metrics	Implementation costs
• Odoo licenses (10 users) • Odoo.sh Cloud (1 worker – 60 GB storage) • Production and testing	**1 Year** Commitment	**3k** (10 users + Odoo.sh)

Support
Assistance & Maintenance Service

Activity	Drivers/metrics	Implementation costs
• Functional and technical support up to a maximum of 12 hours		**€ 1,800.00**

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Thanks

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